



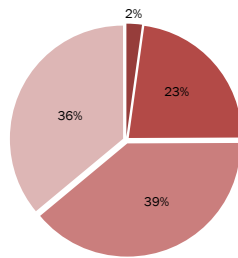
Business & Industry

In Sweet Auburn District

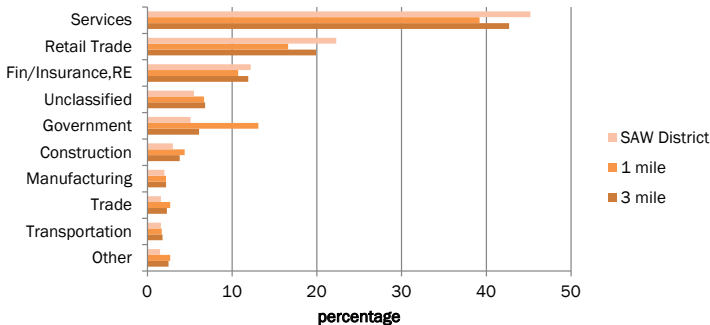
507 jobs
6,534 employees
0.94:1 housing to jobs ratio

Share of Jobs

■ Sweet Auburn District ■ 1 mile ■ 3 mile ■ 5 mile



Type of Businesses (%)



Visiting Sweet Auburn

633,000
annual visitors to the Martin Luther
King, Jr. National Historic Site



By the Numbers

as of June 2017

Residents

6,979
23,328
170,015
337,828

Sweet Auburn District

1 mile radius

3 mile radius

5 mile radius

Households

2,234
11,139
76,394
147,473

Household Median Income

\$49,482
\$48,673
\$51,101
\$49,106

Sweet Auburn District

1 mile radius

3 mile radius

5 mile radius



Higher Education

32,000 students
attend Georgia State University's
Downtown campus & is expected to
grow 25% in the next ten years.

Spend in Sweet Auburn

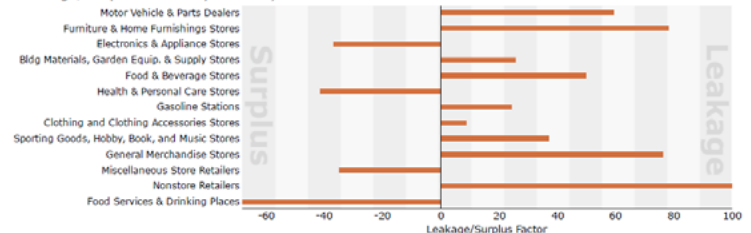
\$39,356 median disposable income

50 retail store **59** restaurants & bars

\$83.3 million in total annual sales



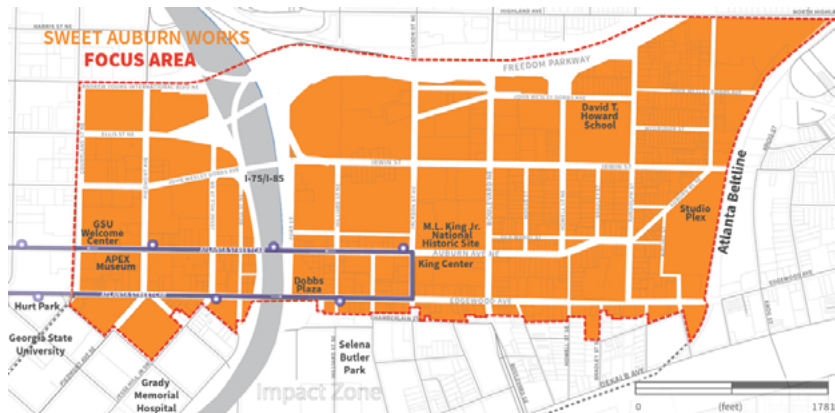
Leakage/Surplus Factor by Industry Subsector



Source: Georgia Power, ESRI 2016, Bleakly Advisory Group, NPS

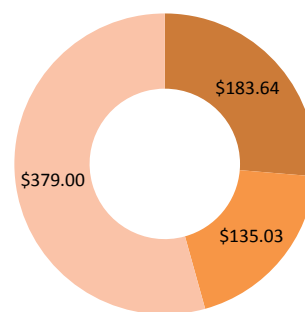
Development Summary

as of June 2017



Sweet Auburn has seen over **\$155 million** in investment over the past two years. Another \$514 million is under construction or planned to be completed by 2020 for a total of **\$689 million** which includes **4,021** residential units & student beds, **4,300 sf** retail and office space, and **532,500 sf** institutional space.

Investment (\$ mil)



■ 2013-2017 Development ■ Under Construction ■ In the Pipeline



Sweet Auburn Ballroom



The Hub/ 240 Auburn

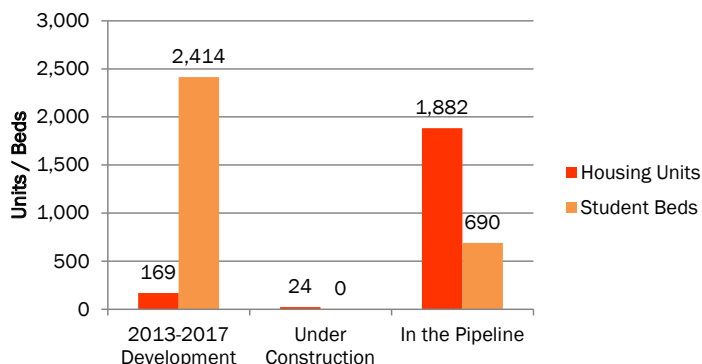


King Memorial MARTA Transit Oriented Development

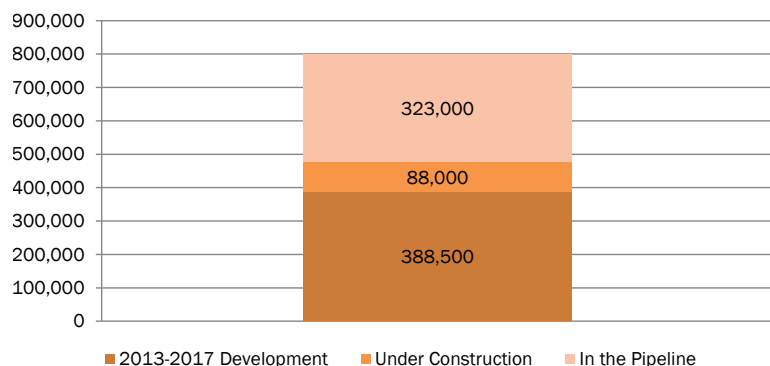


Big Bethel Redevelopment

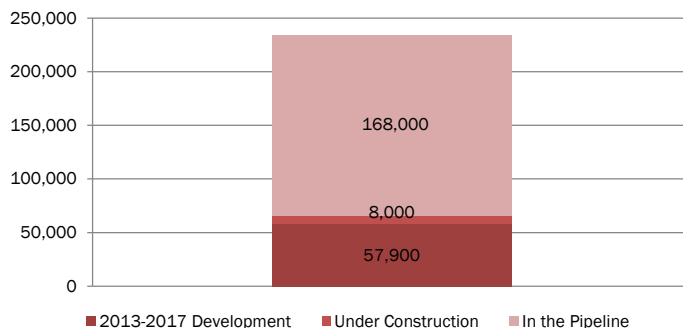
Housing Development



Institutional Development (s.f.)



Commercial Development (s.f.)



■ 2013-2017 Development ■ Under Construction ■ In the Pipeline