By the Numbers
as of June 2017

Residents

<table>
<thead>
<tr>
<th>Sweet Auburn District</th>
<th>1 mile radius</th>
<th>3 mile radius</th>
<th>5 mile radius</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,979</td>
<td>2,234</td>
<td>11,139</td>
<td>76,394</td>
</tr>
<tr>
<td>23,328</td>
<td>11,139</td>
<td>76,394</td>
<td>147,473</td>
</tr>
<tr>
<td>170,015</td>
<td>76,394</td>
<td>147,473</td>
<td></td>
</tr>
<tr>
<td>337,828</td>
<td>147,473</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Household Median Income

<table>
<thead>
<tr>
<th>Sweet Auburn District</th>
<th>1 mile radius</th>
<th>3 mile radius</th>
<th>5 mile radius</th>
</tr>
</thead>
<tbody>
<tr>
<td>$49,482</td>
<td>$48,673</td>
<td>$51,101</td>
<td>$49,106</td>
</tr>
</tbody>
</table>

Higher Education

32,000 students attend Georgia State University’s Downtown campus & is expected to grow 25% in the next ten years.

Business & Industry

- 507 jobs
- 6,534 employees
- 0.94:1 housing to jobs ratio

Type of Businesses (%)

- Services
- Retail Trade
- Fin/Insurance,RE
- Unclassified
- Government
- Construction
- Manufacturing
- Trade
- Transportation
- Other

Share of Jobs

- Sweet Auburn District
- 1 mile
- 3 mile
- 5 mile

Visiting Sweet Auburn

633,000 annual visitors to the Martin Luther King, Jr. National Historic Site

Spend in Sweet Auburn

- $39,356 median disposable income
- 50 retail stores
- 59 restaurants & bars
- $83.3 million in total annual sales

Source: Georgia Power, ESRI 2016, Bleakly Advisory Group, NPS
Sweet Auburn has seen over $155 million in investment over the past two years. Another $514 million is under construction or planned to be completed by 2020 for a total of $689 million which includes 4,021 residential units & student beds, 4,300 sf retail and office space, and 532,500 sf institutional space.